

# 70% of ASHRM Members

Make or influence strategic decisions

April 2017 Member Needs Survey findings



safe and trusted healthcare

A professional membership group of the  
American Hospital Association

## Who is ASHRM

The American Society for Healthcare Risk Management serves a well-educated and engaged membership of more than 6,000 health care risk management and patient safety professionals.

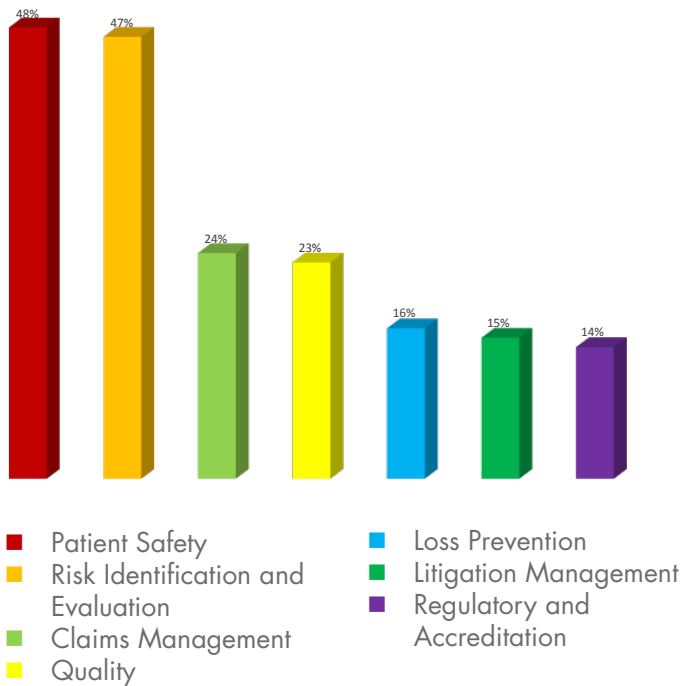
ASHRM is the leader in advancing safe and trusted health care, promoting effective and innovative risk management strategies and professional leadership.

ASHRM members represent a variety of hospitals, health systems and health care related entities with clinical, legal and financial interests.

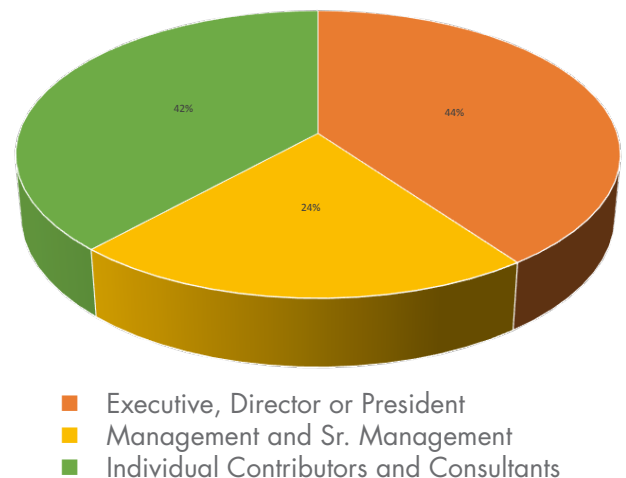
## Ways to Engage With Our Members

- **ASHRM 2018 Conference Sponsorship**  
Annual conference attended by 2,000+ risk management influencers October 7-10, Nashville
- **ASHRM Academy Sponsorship**  
Intimate, in-depth education event with programs for all professional experience levels
- **Sponsored Webinars**  
Lead educational topical discussion related to your product or service
- **Web, eNewsletter and Journal Advertising**  
Place an ad in ASHRM publications widely read by risk management professionals

Area of Responsibility



Professional Level



## Connect with ASHRM Members for more information

Contact Amanda Strombeck at [astrombeck@smithbucklin.com](mailto:astrombeck@smithbucklin.com) or call 312-673-4844 for more information